



BRISBANE

# EA SIGNATURE SERIES

THE WESTIN

6 JUNE 2022

11 JULY 2022

12 SEPTEMBER 2022

EDUCATIONAL PROGRAM

# WELCOME FROM EAN

*With the advent of new technologies and a dramatic shift to new workplace practices, the EA role is under pressure to change as never before! In order to support our members through this transformation, we are proud to present the EA Signature Series, designed specifically for you, the time-poor career EA, looking to take consistent actions to greater impact your role and organisation.*

*In this series of half-day sessions, we're not so concerned with inbox management techniques, the latest apps, or the many detailed tasks that contribute to your role. This year we are taking a "top down" approach. The single biggest positive change you can make in your role is to switch up your mindset, get out of the weeds and start looking at the big picture first.*

*In the EA Signature Series, we're looking at your role from your Executive's perspective. We want to step into your Executive's mindset and create a whole of business approach to the EA role. In fact, we don't want you to think of yourself as an Executive Assistant, but rather as an Assistant Executive!*

*Over 3 half-day sessions in each of Sydney, Melbourne and Brisbane, world-class speakers will educate, motivate and inspire you to have an even greater impact on your effectiveness, and your Executives productivity. And with a Cocktail event at the end of each session you'll have an opportunity to re-connect with peers and colleagues, and expand your network even further.*

*This marks the return of face-to-face events, so shake off the cobwebs and join us as we connect with our peers, develop professionally and focus on what's next.*

Natasha Cannon  
Executive Assistant Network



## EXCEPTIONAL SPEAKERS



**Chris Helder**  
Business Communication  
Expert, International  
Keynote Speaker & Master  
Story Teller



**Tarran Deane**  
Published Author, High  
Stakes Facilitator, Keynote  
Speaker & Senior Executive  
Advisor



**Mark Mathews**  
Motivational Keynote  
Speaker & World Renowned  
Big Wave Surfer



**Shelly Horton**  
Journalist, TV presenter, MC  
& Entrepreneur



**Elaine Jobson**  
CEO Jetts Australia &  
Keynote Speaker

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# BRISBANE SCHEDULE

## DAY 1 6 June

### FROM EXECUTIVE ASSISTANT TO ASSISTANT EXECUTIVE!

1.00 PM WELCOME

1.15 PM



What does it mean to be an Assistant Executive?

by Tarran Deane

2.00 PM



Understanding your Executive - The View from the Top

by Liam Mayo

2.45 PM



Taking an Executive Point of View

by Grey Layton

3.30 PM BREAK

4.00 PM



Leading as an EA

by Tony Wilson

4.45 PM



Communicating with Authority

by Chris Helder

## DAY 2 11 July

### CULTURE – THE EA AS THE TRANSFORMATION DRIVER

1.00 PM WELCOME

1.15 PM



The Pragmatic EA Guide to Driving Culture

by TBC

2.00 PM



Taking the Lead – Developing your Personal Brand Powerhouse

by Adam Franklin

2.45 PM



Courageous Conversations

by Daryl Elliot Green

3.30 PM BREAK

4.00 PM



The Challenges that Persist – It's not the Person, it's the Culture

by Elaine Jobson

4.45 PM



Having the Confidence to Succeed

by Shelly Horton

## DAY 3 12 Sept

### FOCUS ON YOU - PURPOSE, MOTIVATION & FULFILMENT

1.00 PM WELCOME

1.15 PM



Preparing to succeed with a smile on your face

by TBC

2.00 PM



Making Work Meaningful – Reimagining Joy

by Amanda Gore

2.45 PM



The Magic of Aligning to Success

by Josh Norbido

3.30 PM BREAK

4.00 PM



Overcoming the unknown – Conquering Fear

by Mark Mathews

4.45 PM



Overcoming the Impossible

by Tom Potter

# From Executive Assistant to Assistant Executive!

Day One of our Signature Series looks at the Executive Assistant role from the top down. Too often, EAs are consumed with the day-to-day tasks, responding to, and putting out, the many small fires that break out in their business. And yet in today's increasingly digital and fast-moving business environment the role of the EA is becoming less about the day-to-day, and more about supporting your executive in the context of the bigger picture.

Today, we look at your role as it evolves from that of the Executive Assistant to what is more akin to an Assistant Executive! Taking the perspective of your Executive into your role will build the mindset for how the role will develop in the future.

We explore questions such as:

- How does your Executive see the world?
- What drives them and their priorities?
- What's the view like from the Board's perspective?
- Could you step into your Executive's shoes during a crisis?

## 1.00 PM WELCOME

### 1.15 PM WHAT DOES IT MEAN TO BE AN ASSISTANT EXECUTIVE?



The Modern Executive Office requires the EA to become more strategic and proactive. As the transactional aspects of the role become automated, the pressure will be on the EA to support their executive at this higher level. The traditional tasks and mindsets will need to be discarded and you will require a top-down approach to your role. You will have to become more of an Executive, in both mindset and focus. No longer the Executive's Assistant, you will become an Assistant Executive!

- What does it take to step into your Executive's shoes?
- How do you become more strategic, what are the behaviours and thought processes?
- Learn what powerful strategy is, how to inspire creative thinking and reach genuine consensus about your path to success.
- Learn how to operate at the Executive level and thrive.

by Tarran Deane

### 2.00 PM UNDERSTANDING YOUR EXECUTIVE - THE VIEW FROM THE TOP



How well do you know your Executive and what makes them tick? From the things that keep them awake at night, to their decision-making processes. This session will look at the Executive perspective and how to translate that to your own priorities and behaviours.

- What do Executives know that EAs don't?
- Understand the intrinsic pressures that shape an Executive's thinking.
- Focus on Executive priorities instead of administrative ones.
- Understand how organisations work, what drives decisions, and what determines priorities.

by Liam Mayo



## 2.45 PM TAKING AN EXECUTIVE POINT OF VIEW



This session challenges you to answer the question: what if I had to step into my executive's shoes?

Through this interactive and highly engaging session you'll discover how much you know about your business and your executive's priorities. By looking at real world case studies you'll be challenged to make decisions that will illustrate the knowledge and skills needed to become an Assistant Executive.

- Learn how to understand and communicate your business vision and objectives
- Gain insights into how the different components of a business can impact on its success
- Understand how and why most businesses structure themselves
- Discover the gaps in your knowledge that would help you become an Assistant Executive

by Greg Layton

## 3.30 PM BREAK

## 4.00 PM LEADING AS AN EA



Stepping up as an EA requires you to have a mindset that acknowledges your leadership and authority within the organisation.

Imagine a crisis occurring and you're unable to contact any of the Executive team. Would you be able to make decisions responding to the crisis in their absence?

The highest performing EAs are able to do this, and do it well. Being able to step into your executive's shoes demonstrates the EA role at its most strategic.

In this session we'll address what it takes to have both the confidence and competence to stand and lead with authority in your organisation.

- Do you have the skills to step into your Executive's shoes during a crisis?
- What does it take to perform at a higher level?
- How to feel empowered when the stakes are high.
- High Performance Leadership skills.

by Tony Wilson

## 4.45 PM COMMUNICATING WITH AUTHORITY



It is said that most problems in the workplace are communication problems. EAs understand that the better they communicate, the better they operate. You need to get people aligned to what you (and your Executive) require them to do. Which isn't always very easy.

Competing priorities and competing agendas all muddy the communication waters. To be an EA and communicate with authority takes a special type of communication strategy.

It's the secret to cutting through the noise, changing culture, and being heard within the organisation.

- Why won't people do what you tell them to do?
- How does the workplace culture affect communication?
- Building your authority and trust in the organisation.
- Know when to listen.

by Chris Helder

## 5.30 PM CLOSE OF SERIES

## 5.30 PM COCKTAIL FUNCTION

## 7.30 PM CLOSE OF DAY

"Success isn't always about greatness. It's about consistency"

Dwyane Johnson

## Culture – The EA as the Transformation Driver

The modern executive office has been evolving over the past couple of decades and a major aspect of that is Corporate Culture. If you want to play buzzword bingo, talk to a consultant about culture! A lot is said on this topic yet there's not a great deal of substance.

Often, corporate culture is implied, never expressly defined, developing organically over time from the cumulative traits of the people the company hires. Culture has been hard to maintain over the last couple years. After all, it's tough to nurture a shared set of beliefs and behaviours when people are distant, and the work is dispersed.

The talent revolution and the number of people leaving their jobs is perhaps the best evidence that organisational cultures are struggling. EAN have identified that Executive Assistants are a key position to building and maintaining a positive and supportive workplace culture.

According to a 2019 Society for Human Resource Management report, toxic workplace cultures have driven 20% of employees out of their jobs in the past 5 years — at a turnover cost greater than \$223 billion.

A positive workplace culture improves teamwork, raises the morale, increases productivity and efficiency, and enhances retention of the workforce. Job satisfaction, collaboration, and work performance are all enhanced. And, most importantly, a positive workplace environment reduces stress in employees.

In this new normal, it is apparent that people are no longer willing to work for organisations that don't align with their values. Today we look at the crucial role that EAs play in amplifying workplace culture and ensuring they are helping build a supportive and satisfying workplace.

### 1.00 PM WELCOME

### 1.15 PM THE PRAGMATIC EA GUIDE TO DRIVING CULTURE



Culture can be seen as a shared set of beliefs and an accepted set of behaviours.

For better or worse, it's "the way things get done around here," or "what people do when no one is looking." It's that uncomfortable feeling you get when you feel you don't fit in.

How much influence can an EA have over an organisation's culture?

This session will look at what Culture is and the elements and rituals that imbed it into an organisation. Introduce you to the tools that build employee engagement and get employee buy-in across the organisation. Whether you are looking to influence a small team, or have a greater impact across the whole organisation, understanding culture and how to influence it will be your greatest ally.

- What do we REALLY mean when we talk about culture?
- How to build a culture that's resilient in the face of uncertainty
- Strategies that have impact, both personally and professionally
- Building a workplace with heart and meaning

by TBC

### 2.00 PM TAKING THE LEAD - DEVELOPING YOUR PERSONAL BRAND POWERHOUSE



Your ability to have an impact in the workplace all begins with you. Your Personal Brand – how others see you – and your ability to positively influence those around you.

For far too long EAs have been comfortable in the background, allowing their Executives to take the spotlight. Not being seen will hold you back in your career and will hinder you when you need others to collaborate.

Now is the time for you to step outside your comfort zone and be a leader within your organisation. Be seen, get recognition and lead with your brand and influence. Build diverse networks with stakeholders and develop your reputation for being a powerhouse and go to expert.

- What it takes to communicate and create authority
- How to stand out without stepping on toes
- Lead and create advocates that support you
- Create a lasting impact in your workplace

by Adam Franklin



## 2.45 PM COURAGEOUS CONVERSATIONS



One of the keys to driving a positive culture is being able to have those awkward and difficult conversations. They're uncomfortable, can often be emotional, and many people would rather ignore them.

Through this highly engaging session you'll discover how to say the right thing and ensure you are truly representing your values and boundaries, and the expectations of your organisation.

Daryl Elliott Green knows what it takes to deal with the unexpected. His insights and reflections will help you deal with the uncertainty that comes with difficult situations and people.

- Prepare for a difficult conversation
- Know why, how and when to step up and start a difficult conversation
- Ask questions that stimulate agile thinking and explore new possibilities
- Discern the most important thing after a difficult conversation

by Daryl Elliot Green

## 3.30 PM BREAK

## 4.00 PM THE CHALLENGES THAT PERSIST - IT'S NOT THE PERSON, IT'S THE CULTURE



If only the workplace was all smooth sailing. To excel as an EA it's important to understand the different dynamics at play. From generational differences, staff turnover and remote workplaces, challenges abound in building a cohesive and positive company culture. Left unaddressed it's a recipe for a negative and toxic workplace full of difficult personalities.

No one wants to work that way.

This session will give you the tools to understand people and how their brains are wired. Understanding their motivations, coupled with insights from Neuroscience, will provide you with the tools to help right the ship.

- Learn the keys that will identify problems before they proliferate
- Minimise anxiety in the workplace, for you and your colleagues
- Feel empowered to have an impact on your organisation
- Strengthening your culture for times of uncertainty

by Elaine Jobson

## 4.45 PM HAVING THE CONFIDENCE TO SUCCEED



The EA role is unique one in the organisation. Often overlooked, under-valued and unrecognised, it takes a special kind of person to perform and thrive in the role. Your number one supporter should be yourself, but all too often self-doubt gets in the way.

Believing in yourself is critical when you are faced with the uncertainty and stress of an EA role. Having an attitude of "I've got this", no matter what the circumstances will give you the edge when it comes to performing. This can do, never fail attitude is infectious and will influence those around you to great performance.

Self confidence makes everything easier. From networking to dealing with a difficult colleague, and responding in a crisis. In this session we look at Self Confidence, what it is, how to build it and ensure you retain it.

- The science of self-confidence
- Keeping perspective when under pressure
- Maintaining composure when egos attack
- The daily habits that build a bullet-proof mindset

by Shelly Horton

## 5.30 PM CLOSE OF SERIES

## 5.30 PM COCKTAIL FUNCTION

## 7.30 PM CLOSE OF DAY

"Company Culture is the backbone of any successful organisation"

Gary Vee

## DAY 3 - 12 SEPTEMBER

# FOCUS ON YOU - PURPOSE, MOTIVATION & FULFILMENT

Chances are, over the past two years you have been waiting for things to settle down. Treading water, hoping to get back to a relative "normal" status quo.

Well, that's all in the past - today's all about you!!

Dust off those goals and inspirations, it's time to be bold.

Remember what you wanted from life. Think of all the things you've put on hold for the past couple of years and shake off those doubts.

Today provides the opportunity to dream bigger, so start dreaming BIG!!

We know you want more out of work and life, and today is all about reminding you just how unstoppable you can be.

Today's five exceptional speakers will inspire you with their own stories and lessons learned through hardship and success. They know what it takes to build momentum after adversity and focus on results. Use today to reconnect with your purpose and get serious about your future.

## 1.00 PM WELCOME

### 1.15 PM PREPARING TO SUCCEED WITH A SMILE ON YOUR FACE



There is a pressing need to focus on Mental Health and emotional well-being – of ourselves, our colleagues, our families and those we love. This first session addresses the pressures the modern world can place on people, especially within the EA role.

Creating a resilient mindset is a skill. And like any other skill, you can get better at it with training and practice. Being emotionally resilient not only helps create your best working life, but it also allows you to go beyond your own perceived limitations.

Start the day off right – with insights into how to be at your best.

- Understanding the science of positive psychology and emotional intelligence and the roles they play in positive well-being.
- Learn the tips and tricks to you can feel happier, stronger and healthier, every day.
- Create greater opportunities and possibilities for your organisation, your Executive and yourself.
- How EA's can lead in creating a satisfying workplace and positive culture within your organisation.

by TBC

### 2.00 PM MAKING WORK MEANINGFUL – REIMAGINING JOY



We have never experienced a time like this before. Fear and uncertainty are undermining people's work, health and relationships – In this session we are re-examining what JOY actually looks and feels like.

Now, more than ever, we need to re-frame everything that is going on and educate people and give them the skills to deal with the 'uncertain and constantly changing new normal'. This session has been designed to restore your sense of control, no matter what your circumstances.

Amanda will re-engage you with your passion, meaning and purpose at work.

- How to re-energise and re-align yourself and colleagues
- How to re-inspire, re-focus and re-store meaning
- How to re-ignite confidence and enthusiasm
- How to re-think everything!

by Amanda Gore



## 2.45 PM THE MAGIC OF ALIGNING TO SUCCESS



What does it take to make it to the top? This session will help you explore the magic of persuasion and how you can harness it to propel you forward. You need to understand what works for you and how to balance this in the workplace and home.

The EAs greatest tool is their ability to influence and persuade. Magic is the same. Without the ability to sell others on either your ideas or solutions there is no business. As a magician without the ability to sell there is no magic.

Josh explains and demonstrates live on stage the principles that allow you to engage and create an atmosphere more compelling to your outcomes. There is no one size fits all. So let's size you up for success.

by Josh Norbido

## 3.30 PM BREAK

## 4.00 PM OVERCOMING THE UNKNOWN – CONQUERING FEAR



Everyone dreams of living a bigger life, free of fears and emotional limitations. Fear is what holds us back from taking the next step in our career and life. Fear of the unknown, fear of failure, and fear of looking incompetent can all paralyse you in the workplace. The key to moving past this perspective is reframing fear as a tool to help you navigate the way forward.

Learn how you can tap into your own inherent resources in the face of insurmountable odds. When the critical voice in your head is screaming at you, learn how to make focussed and deliberate actions in spite of fear. Move forward with purpose and know that with courage and a burning desire to succeed, nothing can stop you from reaching your goals.

- Understand how fear serves you.
- Assess, adapt and overcome in the face of the unknown.
- Develop an unstoppable mindset that propels you forward.
- Build a life of courage and opportunities.

by Mark Mathews

## 4.45 PM OVERCOMING THE IMPOSSIBLE



What do you do when all the odds are against you? In this final session we'll hear exactly what is possible when those around you are telling you to be "realistic". When others say you "can't", that's the time to dig deep and really show the world what you can achieve.

Our final speaker has shown how the little guy can take on the giants and succeed.

One of the greatest pleasures in life is achieving things people say can't be done!

Hear the inspiring story of success in spite of the odds and apply these lessons to your own life.

- Be inspired and overcome your own limitations.
- Seek out challenges and stretch yourself for greater success.
- Make the impossible possible.
- Hear what Passion and Determination can achieve in life.

by Tom Potter

## 5.30 PM CLOSE OF SERIES

## 5.30 PM COCKTAIL FUNCTION

## 7.30 PM CLOSE OF DAY

"Leadership is not about a title or a designation. It's about impact, influence and inspiration."

Robin S Sharma

# COCKTAIL FUNCTION



EA SIGNATURE SERIES

NETWORKING EVENING  
COCKTAILS & CANAPES

5.30 PM - 7.30PM

LANGHAM MELBOURNE

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**inspire**

The Westin Brisbane is a luxury retreat, perfect for business and leisure travellers alike. With its city centre location, our hotel places guests near corporate offices and popular attractions, including the Botanic Gardens, Suncorp Stadium and the Treasury Casino.

Our spacious hotel suites and Club-level rooms offer access to our Westin Club amenities, including a complimentary breakfast and evening drinks.

Relax after a busy day in Heavenly Spa by Westin, work out in our WestinWORKOUT fitness centre, or take a dip in our pool. Our popular dining options include the first swim-up pool bar in Brisbane, aviation-inspired bar, and restaurant with private dining.

Those planning a special event or meeting in Brisbane can make use of our stunning indoor and outdoor venues with bespoke services and expert planners.

Inspire Speakers is a speaker's agency on a mission to change the way Australian companies bring their people together.

If you need help connecting or inspiring your people - we can help!

You can contact Keith and the team anytime on [keith@inspirespeakers.com.au](mailto:keith@inspirespeakers.com.au) or 02 8068 0003

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## TARRAN DEANE



Tarran Deane served as a national executive of a \$55 million NFP, transitioned a volunteer disability organisation into multi-million funded services, contributed to Queensland Health & Community Services Workforce Council Advisory Committee, served as Director for Newlife Care Ltd, Board Chairman and National President of the industry peak body for Professional Speakers Australia and Tarran currently serves as Director on indigenous Boards for Ganggalah inc.

Tarran is a published author, high stakes facilitator, conference keynote speaker and senior executive advisor, delivering trust and engaging leaders programs for some of the largest member-led and stakeholder organisations in Australia.

## LIAM MAYO



Dr. Liam Mayo is a CEO, author and public speaker who specializes in helping people, governments, and businesses to navigate transformational change. During his time on the frontline of the global refugee crisis Liam used his proven fast trust methodologies to cut through divisive cultures and unite people toward a shared vision of the future.

An international award-winning futurist, Liam is passionate about growing leaders who not only understand how culture influences the way we think about the future but use culture to unify and drive successful teams.

## GREG LAYTON



Greg Layton is the founder of Chief Maker, host of The Inner Chief Podcast and an executive coach who specialises in helping CEOs and Executive Teams lead turnarounds and transformation.

His mission is to get people in flow, loving their work and creating a fantastic culture and executing the plan with his frameworks been developed from years consulting to elite sport and corporate business.

Greg have coached senior executives from more than 100 companies on 5 continents and is a trusted coach of some of the most in demand C-suite executives and elite sport coaches and has interviewed nearly 100 CEOs and gurus in elite performance on his Podcast.

## TONY WILSON



Tony Wilson, has a passion for Human Performance. He has spent his entire working life helping organisations, teams and individuals perform at their best. Originally a performance coach for elite athletes and sporting teams throughout Australia and the USA, Tony combines cutting edge performance science with contemporary management theory to put a unique slant on high performance in and out of the office.

With a focus on high performance, Tony works with leaders around the world to help create the environment for their people to thrive, and works with individuals on managing their own performance and productivity.

## CHRIS HELDER



Chris Helder is a business communication expert and master story teller whose presentations have radically transformed how thousands of people worldwide communicate with clients, customers, colleagues, staff and teams.

He is the bestselling author of three books "The Ultimate Book of Influence" which has been published in five languages, "Useful Belief", which is one of the highest selling Australian business books of all time and "Cut The Noise" which is about achieving better results with greater focus.

He is an expert and leading authority on improving mental health, mindset shift and human connections in organisations.

## ADAM FRANKLIN



Adam Franklin is a professional speaker, #1 best seller author on Amazon, university lecturer and CEO of Bluewire Media – which he co-founded in 2005.

Accolades include being named Australia's #1 business blog, #7 LinkedIn Expert in Asia Pacific and his podcast was #9 on Entrepreneur magazine's top marketing podcasts. His work has featured in Forbes, Huffington Post, Entrepreneur, The Australian, and the Sydney Morning Herald.

Adam trains consultants on how to win high-value clients via social media. He teaches 1000s of students via his online courses and coaching programs and his weekly 'Bluewire News' email goes out to over 35,000 professionals worldwide.

## DARYL ELLIOT GREEN



From the horrific experience of being ambushed on duty and TWICE SHOT in the face and shoulder, Daryl has learned what most people don't have to learn: how to be resilient in the face of the extreme circumstances.

The legacy of Daryl's shooting was a harrowing ten year road to recovery despite being honoured with the Queensland Police Service's highest accolade for bravery, the Valour Award, and a Group Bravery Citation from the Governor-General, Sir Peter Cosgrove. His journey was also featured on Australian Story. He epitomises the capabilities of the human spirit that reside in us all: bravery, courage, resilience.

## ELAINE JOBSON



Elaine Jobson is a Fitness Industry veteran having spent 23 years in executive positions working for a number of the large fitness brands. Her roles have taken her all over the globe having worked in Asia, Europe, South Africa and now Australia.

She is best known for teaming up with well-known industry entrepreneurs including Mike Balfour OBE - Founder of Fitness First, Sir Richard Branson owner of Virgin Active South Africa and now Brendon Levenson founder of Jetts Fitness.

Having previously won the Deloitte Best Company to work in South Africa, Elaine is passionate about building successful companies through great cultures and growing exceptional Leaders.

## SHELLY HORTON



Shelly Horton is a journalist, TV presenter, MC and runs her own company ShellShocked Media where she teaches media and presentation training. She runs The Confidence Course where she helps people find their inner Beyoncé.

For nearly five years, Shelly has appeared weekly on Channel 9's TODAY, TODAY EXTRA, 3pm News and Weekend TODAY delivering opinion segments.

She's the lifestyle presenter for 9Honey, the host of 9Honey's Talking Honey, He Said/She Said and Married At First Sight's spin off show Talking Married.

## TOM POTTER



Tom Potter, founder of Australia owned Eagle Boys Pizza, left school at 15 and found himself jobless at 23. He opened his first pizza shop in Albury, New South Wales in 1987 and proceeded to build his business to become Australia and New Zealand's largest privately owned pizza company.

Tom is one of Australia's most outstanding retailers, entrepreneurs and inspirational leaders and his straightforward, no nonsense approach endears audiences to be inspired to change and cut through the clutter to achieve higher results at all levels.

## AMANDA GORE



Amanda understands that getting down to business isn't all about targets and optimising click-throughs. The heart and profit centre of every business is about how people think, and consequently, feel about themselves; and how they make others feel.

How we feel about a personal or business relationship informs every part of our decision to invest with them. Amanda's action-packed performances offer an abundance of use-it-now tools to create deep, lasting relationships at every level -- with family, customers, colleagues, and clients.

Everyone leaves energized, enthusiastic and re-engaged!

## JOSH NORBIDO



Based in Queensland Australia, Josh has worked with clients globally including New Zealand, the Pacific Islands, India and beyond!

As a Keynote Speaker Josh shares with his audience how to become more memorable and engaging in Business. Josh uses Magic as his metaphor to explain the common threads between Magic and Business which not only engages your audience, but makes sure the message sticks.

"Tell me and I'll forget. Show me and I'll remember. Involve me and I'll understand".

## MARK MATHEWS



As a highly sought after international speaker Mathews' surfer chill vibe and magnetic charisma, has graced the stages of leading companies world wide. From Google, Sony, Intel to MasterCard, he instantly captures audiences with his epic tales and spectacular surf footage.

Through his career as a professional 'Big Wave' surfer and Red Bull Athlete, he has become obsessed with the relationship between personal growth, high performance and fulfillment.

He has deconstructed, fine-tuned, and personalised emotion and resilience techniques to successfully strengthen ones mindset and sustain long term performance.

OUR THANKS  
TO INSPIRE SPEAKERS  
AND THEIR  
AMAZING TALENTED  
SPEAKERS